# **#NoKXL LTE House Party Toolkit**

(House Party host sign-up here: <a href="http://boldnebraska.org/nokxlparty">http://boldnebraska.org/nokxlparty</a>)

- 1. HOUSE PARTY TIPS
- 2. SIGN-IN SHEET
- 3. LETTERS TO THE EDITOR
- 4. #NoKXL FACT SHEET
- 5. POSTERS
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# **HOUSE PARTY TIPS**

- Create Your Guest List: Invite folks whom you know personally, who may or may not be familiar with Keystone XL or Bold's work, but likely share our values. Guests may include friends, family, co-workers, neighbors, members of your faith group, PTA, political club, or book group, etc.
- **Send Invitations**: Send an email, and/or make a Facebook event to invite your guest list. (*Or if you'd like Bold to help promote, send a link to your Facebook event details to* <u>mark@boldnebraska.org</u> -- date, start/finish time, location address -- and we'll share your Facebook event on Bold's page, or potentially email our supporters in your area with details about your event.)

Here's a few images you could use for an email or Facebook event:

#### [DOWNLOAD]



**DOWNLOAD** 



- Follow-Up Personally: If you have the time, follow-up with invited guests by phone or in person. People appreciate the personal touch and it will dramatically increase your chances of getting people there. If you have a co-host, divide up the calls so it's manageable.
- Send Reminders: Don't forget to send an email reminder several days before your party.
- **Introduction:** At some point, the host should give a short introduction, ask folks to sign-in and maybe let them know why you felt strongly enough about this issue to open your home or donate your time to host an event. [You can also play this short video that introduces Bold Nebraska founder and Bold Alliance president Jane Kleeb:]
- Take a photo! Take a group photo of your house party guests, or have someone snap a shot while you're speaking to the party. Then email your pic(s) to mark@boldnebraska.org and we'll share on Bold's Facebook page.
- Donations? Together we can stop Keystone XL. Bold is investing many hours into the
  intervenor hearings, for trainings, expert witnesses, and organizing resistance and we
  need your support. Supporters can donate online from their phone or a computer at this
  link (case-sensitive): <a href="http://bit.ly/DonateBoldNE">http://bit.ly/DonateBoldNE</a>

-or- mail a check donation to: Bold Nebraska 208 S. Burlington Ave. Ste 103, Box 325 Hastings, NE 68901

# **SIGN-IN SHEET**

Print out and ask guests to sign in, then send us your list after the event so we can keep a tally of how many #NoKXL letters to the editor were submitted.

**DOWNLOAD SIGN-IN SHEET (PDF)** 

# **#NoKXL LETTERS TO THE EDITOR**

Letters to your local paper are very powerful tools to get your voice heard not only to your local community, but to elected officials as well since they read the local papers to get a gauge on how the public feels about key issues. Download and print a few copies of our tips on best practices when it comes to writing a "letter to the editor" of your local newspaper:

• [DOWNLOAD LTE TIPS SHEET]

# **#NoKXL FACT SHEET**

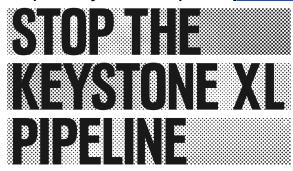
Print out several copies of our **NoKXL Fact Sheet** to help guests compose their #NoKXL letters to the editor.

• [DOWNLOAD NOKXL FACT SHEET (PDF)]

#### **#NoKXL POSTERS**

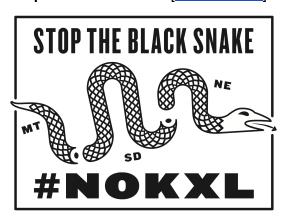
Print these out and put them on the table or wall at your party:

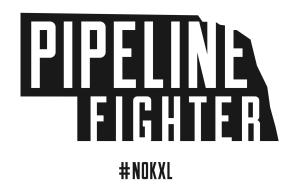
"Stop the Keystone XL Pipeline" [DOWNLOAD]



#NOKXL

"Stop the Black Snake" [DOWNLOAD]





### **#NoKXL VIDEOS**

(Optional) You can screen them for guests on a laptop, or watch on YouTube via your TV:

"This Barn": Nebraskans on why they're fighting Keystone XL: https://www.youtube.com/watch?v=EQfQezean9k

**Nebraska Landowners on Eminent Domain for Private Gain:** 

https://www.youtube.com/watch?v=3YM2hKbdjic

"The People in the Path": Nebraskans fighting Keystone XL: <a href="https://www.youtube.com/watch?v=UV1rgBRqOgQ">https://www.youtube.com/watch?v=UV1rgBRqOgQ</a>

"Caretakers + Warriors": Nebraska vs. KXL: https://www.youtube.com/watch?v=7VKJ49sOVXU&t=26s

PLAYLIST: 30+ Nebraskans' testimony at U.S. State Dept. hearing on KXL (April 2013): https://www.youtube.com/watch?v=cXKJgTn5iN8&list=PLBixDrDXEiiY00CCllb9igOl og0tu7oG